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One Hundred Black Men, Inc. of New York

Invite you to celebrate the

**THIRTY-SECOND ANNUAL BENEFIT GALA
A COMMITMENT TO EXCELLENCE**

HONORING

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MENTOR OF THE YEAR

HOSTED BY

Brenda Blackmon

Reverend Jacques DeGraff

SPECIAL GUEST

Loida N. Lewis

Chairwoman & CEO, TLC Beatrice, LLC

Thursday, February 23, 2012

Hilton New York, Grand Ballroom

1335 Avenue of the Americas (at 53rd Street), New York City

6:30 pm Cocktails • 7:30 pm Dinner, Program & Dancing

Black Tie

RSVP card attached

For almost 50 years, One Hundred Black Men, Inc. of New York (OHBM) has grown to be the voice of black business, social and community leaders. Its scope of philanthropy includes scholarships and educational support; economic empowerment, mentoring, health and wellness initiatives. In June 2011, we provided 20 young men with over \$221,000 in scholarships. Currently OHBM mentors over 1,000 youth at Eagle Academy for Young Men Campuses in the Bronx, Brooklyn, and Queens.

The One Hundred Black, Men Inc. is proud to announce the launch of its initiative called *The Junior One Hundred*. It is a rites of passage program which provides a structured environment for up to 50 high school students where their lives are enriched professionally. The program exposes participants to various platforms towards achieving meaningful gains.



RSVP

32ND ANNUAL BENEFIT GALA

A COMMITMENT TO EXCELLENCE



In support of One Hundred Black Men, Inc., please reserve the following:

- **DIAMOND SPONSOR** at \$100,000
Tickets to Honorees' reception; Premium seating for 10 at dinner; One-year banner on OHBM website; Logo placement on red carpet banner; Back cover journal ad*; Diamond listing in the evening's program.
- **PLATINUM SPONSOR** at \$75,000
Tickets to Honorees' reception; Excellent seating for 10 at dinner; One-year banner on OHBM website; Inside back or inside front cover journal ad*; Platinum listing in the evening's program.
- **GOLD SPONSOR** at \$50,000
Tickets to Honorees' reception; Priority seating for 10 at dinner; Six-month banner on OHBM website; Full page journal ad*; Gold listing in the evening's program.
- **SILVER SPONSOR** at \$25,000
10 tickets to general reception; Preferred seating for 10 at dinner; Six-month banner on OHBM website; Half-page journal ad*; Silver listing in the evening's program.
- **BRONZE SPONSOR** at \$12,500
10 tickets to general reception; Prime seating for 10 at dinner; Bronze listing in the evening's program.
- **PATRON TICKET(S)** at \$750 each
One individual ticket to dinner and general reception; Patron listing in the evening's program.
- I cannot attend, but wish to support One Hundred Black Men, Inc. with a contribution of \$ _____

LISTING

Please print your name as you wish it to be listed in the evening's program

NAME	TITLE	
COMPANY		
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	
EMAIL		

JOURNAL AD RESERVATION

- Please reserve the following ad space in the 2012 Gala Journal:
- | |
|--|
| <input type="checkbox"/> Half Page Ad (7.5w x 5h) \$750 |
| <input type="checkbox"/> Gold Full Page (7.5w x 10h) \$2,000 |
| <input type="checkbox"/> Full Page Ad (7.5w x 10h) \$1,500 |
| <input type="checkbox"/> Quarter Page (3.625w x 5h) \$375 |
| <input type="checkbox"/> Business Card (3.625w x 2.375h) \$100 |

Please charge my American Express Visa MasterCard Total \$ _____

NAME (as it appears on card) _____ EXP. DATE _____

ACCOUNT NUMBER _____ CVV CODE _____

SIGNATURE _____

*Journal trim size: 8.5w x 11h. All artwork should be black and white and/or greyscale. PDF files for printing preferred and should include embedded fonts and artwork. E-mail ad artwork to janicep@eventassociatesinc.com. Page reservations are due by February 1. The deadline for all artwork is February 8.

Please make checks payable to **One Hundred Black Men, Inc.** (tax ID #23-7379940) and return in the enclosed envelope to Event Associates, Inc., 162 West 56th Street, Suite 405, New York, NY 10019. For further information, contact Janice Phillips at 212-245-6570 ext. 12; fax 212-581-8717 or e-mail janicep@eventassociatesinc.com. Your contribution less \$200 per ticket is tax-deductible.