

DR. ROSCOE C. BROWN

GOLF CLASSIC 2023

ONE HUNDRED BLACK MEN OF NEW YORK

A DIAMOND LEGACY THE MEN MOVEMENT MILESTONES



60 YEARS



ARDSLEY COUNTRY CLUB

Dobbs Ferry, New York

Day 1 & 2: Mon. July 31 & Tues. August 1, 2023

YOU'RE INVITED!

Join us for our 16th Annual Dr. Roscoe C. Brown, Jr. Golf Classic at the breathtakingly beautiful Ardsley Country Club in Dobbs Ferry, New York; your dollars support OHBM operations, scholarships, and youth programming.

Your purchase includes brunch, green fees, cart rentals, hand-rolled cigars, and a post-event awards reception.

Each year our classic attracts mission-aligned business and community leaders who understand that an investment in our youth is an investment in our future. Looking forward to your joining us: hit them long and hit them straight.

LEAD SPONSOR



GOLD SPONSOR



Golf Classic Fees

Individual Golfer	\$800
Foursome	\$ 3,000
Foursome + Company Logo on Tee-Box Sign	\$ 3,300

Day 1

July 31st
Special Honorees - LECET

Day 2

August 1st
Derrick Barnes Day!

Ardsley Country Club
100 N. Mountain Dr., Dobbs Ferry, NY 10522
Learn more at www.ohbm.org/golf-classic

*Dr. Roscoe Conkling Brown Jr. (1922–2016), born in Washington, D.C., was a Tuskegee Airman and squadron commander of the 100th Fighter Squadron, 332nd Fighter Group; a New York University Institute of Afro-American Affairs professor; President of Bronx Community College (1977–1993), then director of the Center for Education Policy at the City University of New York. Dr. Brown was also past President of One Hundred Black Men of New York. In 1992, Brown received an honorary doctor of humanics degree from his alma mater, Springfield College.

** We will adhere to all New York State regulations pertaining to Covid-19 social distancing and personal protective equipment.

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THE COMMUNITY
SINCE 1963

BOARD OF DIRECTORS OFFICERS

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Aldrin K. Enis

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Robert B. Brown

2nd Vice President
Jermaine D. Huell

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Chris Bennett
Fred Davis

DR. ROSCOE C. BROWN

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PGA

Sponsorship Opportunities

\$25,000

Covers the cost of two years of mentoring or a scholarship for up to 20 students

- One (1) complimentary Golf foursome
- Exclusive signage at 1st or 18th tees
- **Full page digital journal ad - GOLD**
- Prominent logo placement on OHBM web site event page
- Company logo on all advertising as a **GOLD Sponsor**
- Company logo prominently displayed at registration
- Company logo on step and repeat banner
- Social Media recognition on Facebook and Twitter
- Recognition as platinum sponsor in all press releases to media outlets
- Recognition by golf and conference hosts during programs
- Recognition during any radio interviews
- Speaking opportunity at shotgun start
- Opportunity to place marketing literature and promotional items in gift bags

\$15,000

Covers the cost of two years of mentoring or a scholarship for up to 10 students

- One (1) complimentary Golf foursome
- Exclusive Signage at the 9th or 10th Tee
- **Full page digital journal ad - SILVER**
- Logo placement on Golf Classic OHBM web site event page for 1-yr
- Company logo on all advertising as a **SILVER Sponsor**
- Company logo displayed at registration
- Company logo on step and repeat
- Social Media recognition on Instagram, Linked-In, Facebook and Twitter
- Recognition as gold sponsor in all press releases to media outlets
- Recognition and photo opportunity during event award ceremony
- Recognition during any radio interviews
- Opportunity to place marketing literature and promotional Items in gift bags

\$10,000

Covers the cost of two years of mentoring or a scholarship for up to 5 students

- One (1) complimentary Golf foursome
- Tee box signage
- **Full page digital journal ad - BRONZE**
- Logo placement on Golf Classic OHBM web site event page for three months
- Company logo on all advertising as a **BRONZE Sponsor**
- Company logo displayed at registration
- Company logo on step and repeat
- Social Media recognition on Instagram, Linked-In, Facebook and Twitter
- Recognition as a sponsor in select press releases to local and regional media outlets
- Recognition by golf and conference hosts during Award Ceremony
- Opportunity to place marketing literature and promotional Items in gift bags



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PGA

A La Carte Sponsor

\$5,000

Blacks in Golf Tee Signs (18 holes)

Company logo on historic achievements, includes one (1) golf ticket

\$5,000

Golf Shirts & Hats

Company logo on apparel, includes one (1) golf ticket

\$1,500

Logo Ball

Co-brand your logo on a ball with the iconic symbol of the OHBM

\$1,200

Closest to the Pin

Your name & logo on tee box signs, and announcement at dinner

\$1,200

Longest Drive

Your name & logo on tee box signs, and announcement at dinner

\$250

Hole

Sign recognition on the green, near the tee at the hole of your choice.

\$1,000

Cigar Rolling

Recognized for sponsoring complimentary hand-rolled cigars to golfers.

\$6,000

Cocktail Reception

Sponsor recognized with signage and address from the podium

To sponsor the Annual Golf Classic, please contact the OHBM Interim Executive Director via email to: ecliette@ohbm.org or call (212) 777-7070



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ONE HUNDRED BLACK MEN, INC. OF NEW YORK

16th Annual Golf Classic Journal Advertising Rates

July 31, August 1 &
August 7, 8, 2023
Ardsley Country Club
Dobbs Ferry, New York

Journal Ads*

The mission of One Hundred Black Men, Inc. of New York (OHBM) is to play a proactive role in leveraging our collective talent, ability, and energy toward achieving meaningful gains for the African-American community. Through educational programs, community activism and focused philanthropy, OHBM has been the preeminent civic nonprofit in the Black community since 1963, and our efforts are continuing to expand.

Journal Ads*

Item	Price
Gold Full Page Journal Ad	\$ 1,500
Silver Full Page Journal Ad	\$ 1,250
Bronze Full Page Journal Ad	\$ 1,000
1/2 Page Ad	\$ 750
1/4 Page Ad	\$ 500
Business Card Ad	\$ 200
\$100 for Jr. One Hundred Campaign	\$ 100

*Deadline for submission for Golf Journal Ad July 14, 2023

Full Size w/bleed
8 1/2"w x 11"h

1/4 Size
3 5/8"w x 4 7/8"h

1/8 Size
3 5/8"w x 2 1/4"h

1/2 Size - 7 1/2"w x 4 7/8"h

Your AD format:

- 300 DPI in 100% of the AD size
- PDF, JPG, or PSD

Contact info:

2023 OHBM Benefit Golf Office

If you have any question, please contact: 212-777-7070

Send your add information via email to:

events@ohbm.org

The One Hundred Black Men, Inc. is a 501(c)3 organization (tax ID #23-7379940). Contributions less \$200 of the individual ticket price or \$2,000 for each table purchase are tax-deductible. Powered by Professionals, under the executive direction of Donnie Manetta, has been retained by OHBM to manage the 2023 Golf Classic.

LEAD SPONSORS

