





Day 1 & 2: Mon. July 31 & Tues. August 1, 2023

YOU'RE INVITED!

Join us for our 16th Annual Dr. Roscoe C. Brown, Jr. Golf Classic at the breathtakingly beautiful Ardsley Country Club in Dobbs Ferry, New York; your dollars support OHBM operations, scholarships, and youth programming.

Your purchase includes brunch, green fees, cart rentals, hand-rolled cigars, and a post-event awards reception.

Each year our classic attracts mission-aligned business and community leaders who understand that an investment in our youth is an investment in our future. Looking forward to your joining us: hit them long and hit them straight.

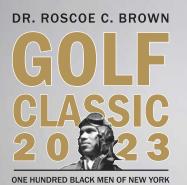
| LEAD SPONSOR | |
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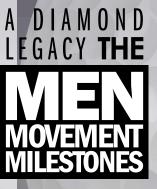
| | Individual Go | olfer | \$800 |
|---------------------------------------|--|-----------------------------------|----------|
| Golf Classic Fees | Foursome | | \$ 3,000 |
| | Foursome + Company Logo on Tee-Box Sign | | \$ 3,300 |
| Day 1 | | Day 2 | |
| July 31st Special Honorees - LECET | | August 1st Derrick Barnes Day! | |
| | | | |

Ardsley Country Club 100 N. Mountain Dr., Dobbs Ferry, NY 10522 Learn more at www.ohbm.org/golf-classic

*Dr. Roscoe Conkling Brown Jr. (1922–2016), born in Washington, D.C., was a Tuskegee Airman and squadron commander of the 100th Fighter Squadron, 332nd Fighter Group; a New York University Institute of Afro-American Affairs professor; President of Bronx Community College (1977–1993), then director of the Center for Education Policy at the City University of New York. Dr. Brown was also past President of One Hundred Black Men of New York. In 1992, Brown received an honorary doctor of humanics degree from his alma mater, Springfield College.

** We will adhere to all New York State regulations pertaining to Covid-19 social distancing and personal protective equipment.





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18 20 95 ARDSLEY COUNTRY CLUB Dobbs Ferry, New York















OPENING DOORS OF OPPORTUNITY TO THE COMMUNITY SINCE 1963

BOARD OF DIRECTORS OFFICERS

President Aldrin K. Enis

1st Vice President Robert B. Brown

2nd Vice President Jermaine D. Huell

3rd Vice President **Terrence Byerson**

General Counsel Clarence Smith. Jr. Esg.

Secretary Larry Scott Blackmon

Treasurer Frederick E. Davis, Jr., CPA, JD

Interim Executive Director Erik Cliette

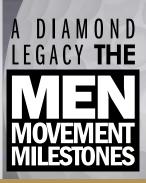
DIRECTORS

Tracy Belmear Christopher E. Bennett Nakiim Bey William H. Burgess, III Paul Busby **Rudy Coombs** Lloyd Douglas Michael J. Garner Dr. Edgar Hobbs Bill Howell Dr. Reginald Miller W. Franc Perry, Esq. Reggie Pittman Dwayne Sampson **Darryl Williams**

HONORARY BOARD Phil Banks, Jr. Arthur Barnes Fitzgerald Miller Paul T. Williams, Jr., Esq

GOLF COMMITTEE CHAIRS Derrick Barnes Chris Bennett Fred Davis







ARDSLEY COUNTRY CLUB

Dobbs Ferry, New York

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LEAD SPONSOR

Sponsorship Opportunities

\$25.000

\$15.000

\$10.000

Covers the cost of two years of mentoring or a scholarship for up to 20 students

- One (1) complimentary Golf foursome
- Exclusive signage at 1st or 18th tees
- Full page digital journal ad GOLD
- Prominent logo placement on OHBM web site event page
- Company logo on all advertising as a GOLD Sponsor
- Company logo prominently displayed at registration
- · Company logo on step and repeat banner
- · Recognition as platinum sponsor in all press releases to media outlets
- Recognition by golf and conference hosts during programs
- · Recognition during any radio interviews
- Speaking opportunity at shotgun start
- Opportunity to place marketing literature and promotional items in gift bags

Covers the cost of two years of mentoring or a scholarship for up to 10 students

- One (1) complimentary Golf foursome
- Exclusive Signage at the 9th or 10th Tee
- Full page digital journal ad SILVER •
- Logo placement on Golf Classic OHBM web site event page for 1-yr
- Company logo on all advertising as a SILVER Sponsor
- Company logo displayed at registration •
- ٠ Company logo on step and repeat
- Social Media recognition on Instagram, Linked-In, Facebook and Twitter
- Recognition as gold sponsor in all press releases to media outlets
- Recognition and photo opportunity during event award ceremony
- · Recognition during any radio interviews
- · Opportunity to place marketing literature and promotional Items in gift bags

Covers the cost of two years of mentoring or a scholarship for up to 5 students

- One (1) complimentary Golf foursome
- Tee box signage
- Full page digital journal ad BRONZE
- · Logo placement on Golf Classic OHBM web site event page for three months
- Company logo on all advertising as a BRONZE Sponsor
- Company logo displayed at registration •
- Company logo on step and repeat
- · Social Media recognition on Instagram, Linked-In, Facebook and Twitter
- Recognition as a sponsor in select press releases to local and regional media outlets
- Recognition by golf and conference hosts during Award Ceremony
- · Opportunity to place marketing literature and promotional Items in gift bags

- · Social Media recognition on Facebook and Twitter





OPENING DOORS OF OPPORTUNITY TO THE COMMUNITY SINCE 1963

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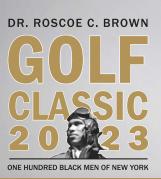
Treasurer Frederick E. Davis, Jr., CPA, JD

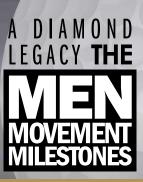
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ARDSLEY COUNTRY CLUB

Dobbs Ferry, New York DAY 1 & 2:

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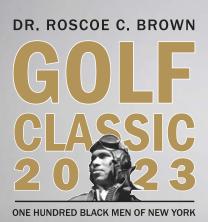
A La Carte Sponsor

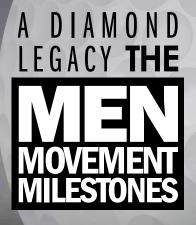
| \$5,000 | Blacks in Golf Tee Signs (18 holes) Company logo on historic achievements, includes one (1) golf ticket |
|---------|--|
| \$5,000 | Golf Shirts & Hats Company logo on apparel, includes one (1) golf ticket |
| \$1,500 | Logo Ball Co-brand your logo on a ball with the iconic symbol of the OHBM |
| \$1,200 | Closest to the Pin Your name & logo on tee box signs, and announcement at dinner |
| \$1,200 | Longest Drive Your name & logo on tee box signs, and announcement at dinner |
| \$250 | Hole Sign recognition on the green, near the tee at the hole of your choice. |
| \$1,000 | Cigar Rolling Recognized for sponsoring complimentary hand-rolled cigars to golfers. |
| \$6,000 | Cocktail Reception Sponsor recognized with signage and address from the podium |

To sponsor the Annual Golf Classic, please contact the OHBM Interim Executive Director via email to: ecliette@ohbm.org or call (212) 777-7070











18 🐼 95 ARDSLEY COUNTRY CLUB

one hundred black men, inc. of new york 16th Annual Golf Classic Journal Advertising Rates

July 31, August 1 & August 7, 8, 2023 Ardsley Country Club Dobbs Ferry, New York

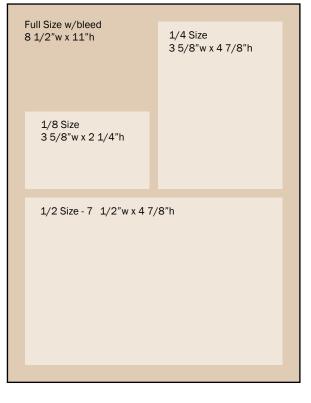
Journal Ads*

The mission of One Hundred Black Men, Inc. of New York (OHBM) is to play a proactive role in leveraging our collective talent, ability, and energy toward achieving meaningful gains for the African-American community. Through educational programs, community activism and focused philanthropy, OHBM has been the preeminent civic nonprofit in the Black community since 1963, and our efforts are continuing to expand.

Journal Ads*

| Item | Price |
|------------------------------------|----------|
| Gold Full Page Journal Ad | \$ 1,500 |
| Silver Full Page Journal Ad | \$ 1,250 |
| Bronze Full Page Journal Ad | \$ 1,000 |
| 1/2 Page Ad | \$ 750 |
| 1/4 Page Ad | \$ 500 |
| Business Card Ad | \$ 200 |
| \$100 for Jr. One Hundred Campaign | \$ 100 |

*Deadline for submission for Golf Journal Ad July 14, 2023



Your AD format:

- 300 DPI in 100% of the AD size
- PDF, JPG, or PSD

Contact info: 2023 OHBM Benefit Golf Office If you have any question, please contact:212-777-7070 Send your add information via email to: events@ohbm.org

The One Hundred Black Men, Inc. is a 501(c)3 organization (tax ID #23-7379940). Contributions less \$200 of the individual ticket price or \$2,000 for each table purchase are tax-deductible. Powered by Professionals, under the executive direction of Donnie Manetta, has been retained by OHBM to manage the 2023 Golf Classic.







