



OPENING DOORS OF OPPORTUNITY TO THE COMMUNITY SINCE 1963

BOARD OF DIRECTORS OFFICERS

President

Aldrin K. Enis

1st Vice President

Robert B. Brown

2nd Vice President

Jermaine D. Huell

3rd Vice President

Terrence Byerson

General Counsel

Clarence Smith, Jr. Esq.

Secretary

Larry Scott Blackmon

Treasurer

Frederick E. Davis, Jr., CPA, JD

Interim Executive Director

Erik Clette

DIRECTORS

Tracy Belmear

Christopher E. Bennett

Nakiim Bey

William H. Burgess, III

Paul Busby

Rudy Coombs

Lloyd Douglas

Michael J. Garner

Dr. Edgar Hobbs

Bill Howell

Dr. Reginald Miller

W. Franc Perry, Esq.

Reggie Pittman

Dwayne Sampson

Darryl Williams

HONORARY BOARD

Phil Banks, Jr.

Arthur Barnes

Fitzgerald Miller

Paul T. Williams, Jr., Esq

GOLF COMMITTEE CHAIRS

Derrick Barnes

Chris Bennett

Fred Davis

DR. ROSCOE C. BROWN

GOLF CLASSIC 2023

ONE HUNDRED BLACK MEN OF NEW YORK

A DIAMOND LEGACY THE **MEN MOVEMENT MILESTONES**



ARDSLEY COUNTRY CLUB

Dobbs Ferry, New York

2nd Annual Jr. One Hundred Challenge
Monday, August 7, 2023

Inaugural OHBM / PGA CEO Challenge
Tuesday, August 8, 2023

**2nd Annual Jr. One Hundred Challenge /
The Inaugural OHBM/PGA CEO Challenge:
Make Golf Your Thing**

On Monday, August 7, 2023, One Hundred Black Men of New York (OHBM) is hosting its 2nd Annual Jr. One Hundred (JrOH) Challenge designed to immerse our Junior One Hundred youth in the golf environment for a day of fun, fellowship, exposure, and access.

On Tuesday, August 8th, 2023, The Professional Golfers Association of America (PGA), in partnership with One Hundred Black Men of New York (OHBM), is hosting its inaugural CEO Challenge to benefit and expose inner-city youth to Golf, corporate opportunities, and business leaders. Aldrin Enis, OHBM President, and I are asking you to partner with us in this very important endeavor.

As corporate leaders, we understand that Golf exposure provides a myriad of social and relationship benefits, but for inner-city youth, it can be transformational, and I dare say, "life changing." From personal experience, we know the game teaches discipline, determination, heartbreak, and bliss, but what many of these youth will never understand, without exposure, is that golf is also the external playing field and currency for corporate exchange and opportunity.

The CEO Challenge details are pretty straight forward. We will talk to young people in the morning, golf in the afternoon, and close out with a reception. The event specifics and agenda for the day is attached.

This work is important to the amelioration of inner-city youth, and it is particularly important to Aldrin and myself; so again, I hope you will join us as a corporate challenger in this inaugural CEO Challenge.

Warmest regards,

Seth Waugh
CEO
PGA of America

Aldrin Enis
President
One Hundred Black Men of New York

LEAD SPONSORS





OPENING DOORS OF
OPPORTUNITY TO
THE COMMUNITY
SINCE 1963

**BOARD OF DIRECTORS
OFFICERS**

President

Aldrin K. Enis

1st Vice President

Robert B. Brown

2nd Vice President

Jermaine D. Huell

3rd Vice President

Terrence Byerson

General Counsel

Clarence Smith, Jr. Esq.

Secretary

Larry Scott Blackmon

Treasurer

Frederick E. Davis, Jr., CPA, JD

Interim Executive Director

Erik Cliette

DIRECTORS

Tracy Belmear
Christopher E. Bennett
Nakiim Bey
William H. Burgess, III
Paul Busby
Rudy Coombs
Lloyd Douglas
Michael J. Garner
Dr. Edgar Hobbs
Bill Howell
Dr. Reginald Miller
W. Franc Perry, Esq.
Reggie Pittman
Dwayne Sampson
Darryl Williams

HONORARY BOARD

Phil Banks, Jr.
Arthur Barnes
Fitzgerald Miller
Paul T. Williams, Jr., Esq

GOLF COMMITTEE CHAIRS

Derrick Barnes
Chris Bennett
Fred Davis

DR. ROSCOE C. BROWN

**GOLF
CLASSIC
2023**

ONE HUNDRED BLACK MEN OF NEW YORK



**A DIAMOND
LEGACY THE
MEN
MOVEMENT
MILESTONES**



ARDSLEY COUNTRY CLUB

Dobbs Ferry, New York

**2nd Annual Jr. One Hundred Challenge
Monday, August 7, 2023**

**Inaugural OHBM / PGA CEO Challenge
Tuesday, August 8, 2023**

CEO Challenge Overview

The CEO Challenge is designed to connect top corporate executives with talented college and high school students for a day of fun, fellowship, exposure, and access. Each CEO Challenge foursome will consist of two executives from your company (one male and one female), one student, and a mentor from One Hundred Black Men of New York.

CEO Challenge Purpose

Aware of the unfortunate circumstances of inequality facing communities of color, laid bare by the events of recent years, PGA of America CEO, Seth Waugh, engaged One Hundred Black Men of New York (OHBM) to discuss ways to improve the conditions facing Black and Brown Americans. Towards this end, the PGA is partnering with OHBM to use golf as a catalyst for meaningful change, providing underrepresented populations with access to the \$84B golf industry. In addition to increasing exposure to the game for Black and Brown youth and families, we seek to provide business and career opportunities throughout the PGA of America network.

CEO Challenge Experience

The day begins with a delicious breakfast and interactive career exploration event, PGA WORKS Beyond the Green, where all sponsoring corporations can share information with young people in a fun and engaging atmosphere.

This exciting activity is followed by golf tips from our PGA Professionals and a shotgun start, scramble format, 18-hole round of golf with fun on-course contests.

Our PGA Professionals will also hold a special golf clinic for our young people, and others new to the game of golf, while the round is being played.

Following the round, we'll gather at the clubhouse to present prizes to the winning teams and scholarships to the youth golf participants. Scholarships will be named for Sponsoring Corporations.

Exclusive CEO Challenge Sponsor Benefits

- Identify talented young people for employment and internship opportunities throughout your company
- Meet and network with Seth Waugh, CEO of the PGA of America, and top executives from up to 20 other corporations
- Play 18 holes of golf at the historic and pristine Ardsley Country Club.
- Meet PGA Professionals
- Award scholarships to promising students at the clubhouse reception following the round.
- The student on the winning foursome receives a \$5,000 scholarship, and all other participating students receive a \$1,000 scholarship.
- Sponsor Contributions directly benefit OHBM youth programming and PGA WORKS. PGA WORKS is a philanthropic initiative of the 501(c)(3) foundation of the PGA of America, PGA REACH. Funded by PGA REACH, PGA WORKS leverages fellowships, scholarships, career exploration events, and the PGA WORKS Collegiate Championship to inspire and engage talent from historically underrepresented backgrounds to pursue key employment positions across the golf industry and beyond.
- Special mention, in the Global Heroes pull-out in the August 11th issue of the Wall Street Journal
- Special recognition in the 16th Annual Dr. Roscoe C. Brown Golf Journal – sent to a diverse group of 50,000+ (See the 15th Annual Journal.)
- PGA/OHBM CEO Challenge Exclusive Shopping Experience provided by BirdieBox

LEAD SPONSORS



DR. ROSCOE C. BROWN

GOLF CLASSIC 2023



ONE HUNDRED BLACK MEN OF NEW YORK

A DIAMOND LEGACY THE MEN MOVEMENT MILESTONES



ARDSLEY COUNTRY CLUB

ONE HUNDRED BLACK MEN, INC. OF NEW YORK

16th Annual Golf Classic Journal Advertising Rates

July 31, August 1 & August 7, 8, 2023
Ardsley Country Club
Dobbs Ferry, New York

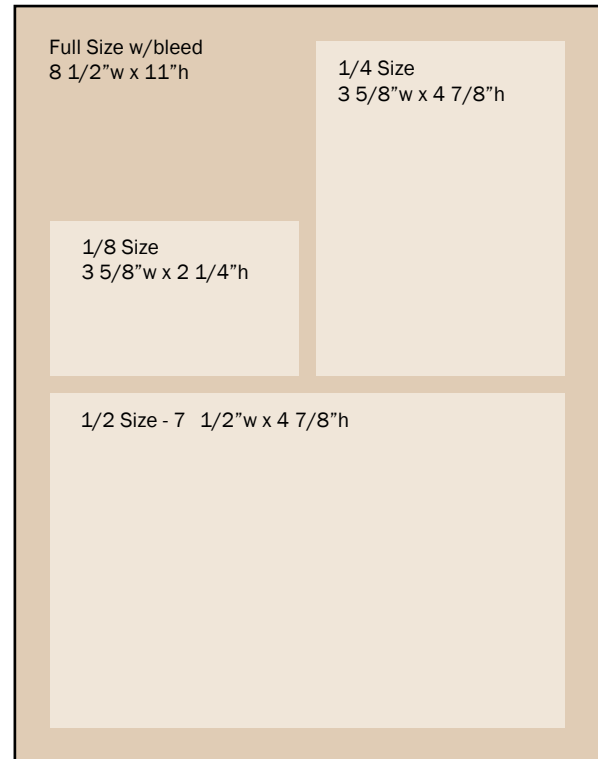
Journal Ads*

The mission of One Hundred Black Men, Inc. of New York (OHBM) is to play a proactive role in leveraging our collective talent, ability, and energy toward achieving meaningful gains for the African-American community. Through educational programs, community activism and focused philanthropy, OHBM has been the preeminent civic nonprofit in the Black community since 1963, and our efforts are continuing to expand.

Journal Ads*

Item	Price
Gold Full Page Journal Ad	\$ 1,500
Silver Full Page Journal Ad	\$ 1,250
Bronze Full Page Journal Ad	\$ 1,000
1/2 Page Ad	\$ 750
1/4 Page Ad	\$ 500
Business Card Ad	\$ 200
\$100 for Jr. One Hundred Campaign	\$ 100

*Deadline for submission for Golf Journal Ad July 14, 2023



Your AD format:

- 300 DPI in 100% of the AD size
- PDF, JPG, or PSD

Contact info:

2023 OHBM Benefit Golf Office
If you have any question, please contact: 212-777-7070
Send your add information via email to:
events@ohbm.org

The One Hundred Black Men, Inc. is a 501(c)3 organization (tax ID #23-7379940). Contributions less \$200 of the individual ticket price or \$2,000 for each table purchase are tax-deductible. Powered by Professionals, under the executive direction of Donnie Manetta, has been retained by OHBM to manage the 2023 Golf Classic.

LEAD SPONSORS



DR. ROSCOE C. BROWN

GOLF CLASSIC 2023



ONE HUNDRED BLACK MEN OF NEW YORK

A DIAMOND LEGACY THE MEN MOVEMENT MILESTONES



ARDSLEY COUNTRY CLUB
Dobbs Ferry, New York

Tuesday, August 8, 2023

YOU'RE INVITED!

Announcing

The OHBM/PGA CEO Challenge

The CEO Challenge is designed to connect top corporate executives with talented college and high school students for a day of fun, fellowship, exposure, and access.

For that reason, each foursome of the CEO Challenge will consist of two executives from your company (one male and one female), one student, and a mentor from One Hundred Black Men of New York.

Sponsorship Opportunities:

CEO Challenge Twosome

\$10,000

CEO Challenge Presenting Sponsor

\$ 50,000

LEAD SPONSOR



Ardsley Country Club

100 N. Mountain Dr., Dobbs Ferry, NY 10522

Learn more at www.ohbm.org/golf-classic

*Dr. Roscoe Conkling Brown Jr. (1922–2016), born in Washington, D.C., was a Tuskegee Airman and squadron commander of the 100th Fighter Squadron, 332nd Fighter Group; a New York University Institute of Afro-American Affairs professor; President of Bronx Community College (1977–1993), then director of the Center for Education Policy at the City University of New York. Dr. Brown was also past President of One Hundred Black Men of New York. In 1992, Brown received an honorary doctor of humanics degree from his alma mater, Springfield College.

** We will adhere to all New York State regulations pertaining to Covid-19 social distancing and personal protective equipment.